

Strawberries, Raspberries, Bushberries

<u>Commodity</u>	<u>Year</u>	<u>Acres</u>	<u>Tons/Acre</u>	<u>Total Tons</u>	<u>\$/Tons</u>	<u>Total Dollars</u>
Strawberry	2001	4,418	24.68	109,036	\$1,373	\$149,706,000
	2000	4,580	30.29	138,728	\$912	\$126,520,000
Raspberry	2001	1,627	7.00	11,389	3,943	44,907,000
	2000	1,711	8.40	14,372	3,091	44,424,000
Bushberry*	2001	400	8.00	3,200	3,584	11,469,000
	2000	361	10.60	3,827	2,585	9,893,000
Total	2001	6,445				\$206,082,000
	2000	6,652				\$180,837,000

* *Bushberry* includes blackberry and ollalieberry.

Apples, Wine Grapes, Other Tree & Vine Fruit

<u>Commodity</u>	<u>Year</u>	<u>Acres</u>	<u>Tons/Acre</u>	<u>Total Tons</u>	<u>\$/Tons</u>	<u>Total Dollars</u>
Apples Fresh & Processed	2001	2,975	18.58	55,276	\$227	\$12,548,000
	2000	2,977	15.03	44,744	\$195	\$8,725,000
Wine Grape	2001	466	3.50	1,631	2,270	3,702,000
	2000	477	1.61	768	2,271	1,744,000
Other Tree & Vine Fruit	2001	223				216,000
	2000	87				94,000
Total	2001	3,664				\$16,466,000
	2000	3,541				\$10,563,000

* *Other Tree & Vine Fruit* includes apricot, avocado, kiwi, olive, peach, pear, and persimmon.

Vegetable Crops

<u>Commodity</u>	<u>Year</u>	<u>Acres</u>	<u>Tons/Acre</u>	<u>Total Tons</u>	<u>\$/Ton</u>	<u>Total Dollars</u>
Brussels Sprout	2001	1,190	9.10	10,829	\$522	\$5,653,000
	2000	1,080	9.58	10,346	\$546	\$5,649,000
Broccoli◇	2001	386	7.75	2,992	527	1,577,000
Cauliflower	2001	685	10.50	7,193	526	3,784,000
	2000	512	8.48	4,342	757	3,287,000
Celery◇	2001	290	35.00	10,150	219	2,223,000
Lettuce Head	2001	3,221	19.42	62,552	396	24,771,000
	2000	3,069	19.95	61,227	490	30,001,000
Lettuce Leaf & Romaine	2001	1,787	12.96	23,160	429	9,936,000
	2000	1,956	9.50	18,582	628	11,669,000
Other Vegetable*	2001	2,099				11,610,000
	2000	2,542				16,314,000
Total	2001	9,658				\$59,554,000
	2000	9,159				\$66,920,000

* *Other Vegetable* includes artichoke, bean, beet, cabbage, collard, cucumber, herb, kale, leek, mushroom, mustard, pea, pumpkin, spinach, squash, tomato, and vegetable seed.

◇ Indicates new categories for 2001.

Nursery and Ornamental Crops

<u>Commodity</u>	<u>Year</u>	<u>Acres</u>	<u>Blooms</u>	<u>\$/Bloom</u>	<u>Total Dollars</u>
<i>Cut Flowers</i>					
Rose, Hybrid Tea	2001	88	41,202,000	\$0.25	\$10,301,000
	2000	98	39,917,000	\$0.28	\$11,177,000
Rose, Sweetheart	2001	8	3,568,000	0.18	642,000
	2000	8	3,485,000	0.20	697,000
Carnation, Standard	2001	12	492,000	0.15	74,000
	2000	13	542,000	0.16	87,000
Carnation, Miniature	2001	8	472,000	1.11	524,000
	2000	10	587,000	1.17	687,000
Other Indoor Cut Flower	2001	55			3,090,000
	2000	42			3,150,000
Field Cut Flower	2001	545			11,445,000
	2000	579			15,627,000
<i>Subtotal</i>	<i>2001</i>	<i>746</i>			<i>\$26,076,000</i>
	<i>2000</i>	<i>750</i>			<i>\$31,425,000</i>
<i>Potted Plants and Transplants</i>					
Indoor Pot	2001	51			\$7,578,000
	2000	41			\$6,012,000
Landscape Plant	2001	242			25,894,000
	2000	185			23,198,000
Other including Farm Stock & Christmas Tree	2001	435			15,477,000
	2000	419			15,921,000
<i>Subtotal</i>	<i>2001</i>	<i>643</i>			<i>\$48,949,000</i>
	<i>2000</i>	<i>585</i>			<i>\$45,131,000</i>
Total	2001	1,474			\$75,025,000
	2000	1,395			\$76,556,000

Cattle, Other Livestock & Animal Products

<u>Commodity</u>	<u>Year</u>	<u>Total Dollars</u>
Cattle	2001	\$786,000
	2000	\$715,000
Other*	2001	2,300,000
	2000	2,200,000
Total	2001	\$3,086,000
	2000	\$2,915,000

* *Other* includes sheep, dairy goat and goat milk, llama, bees and honey, ostrich and ostrich product, turkey and turkey hatching egg.

Field Crops and Pasture

<u>Commodity</u>	<u>Year</u>	<u>Acres</u>	<u>Total Dollars</u>
Wild Hay	2001	200	\$19,000
	2000	200	\$18,000
Oat	2001	800	72,000
	2000	700◇	63,000◇
Pasture	2001	6,900	104,000
	2000	7,500	95,000
Timber	2001	1,350	\$4,702,000
	2000	3,000	\$14,036,000
Total	2001	2,350	\$4,897,000
	2000	3,900◇	\$14,212,000◇

◇ Indicates revised values.

Summary of Santa Cruz County 2001 Crop Report Values

Strawberries, Raspberries, Bushberries	2001	\$206,082,000
	2000	\$180,837,000
Apples, Wine Grapes, Other Tree & Vine Fruit	2001	16,466,000
	2000	10,563,000
Vegetable Crops	2001	59,554,000
	2000	66,920,000
Nursery & Ornamental Crops	2001	75,025,000
	2000	76,556,000
Cattle, Other Livestock & Animal Products	2001	3,086,000
	2000	2,915,000
Field Crops and Pasture	2001	4,897,000
	2000	◇14,212,000
Total	2001	\$365,110,000
	2000	◇\$352,003,000

◇ Indicates revised values.