

SANTA CRUZ COUNTY
2008 CROP REPORT

County of Santa Cruz



OFFICE OF THE AGRICULTURAL COMMISSIONER

KEN CORBISHLEY
AGRICULTURAL COMMISSIONER
SEALER OF WEIGHTS AND MEASURES
DIRECTOR, MOSQUITO AND VECTOR CONTROL

A.G. Kawamura, Secretary
California Department of Food and Agriculture
and
The Honorable Board of Supervisors of the County of Santa Cruz
John Leopold, Supervisor of the 1st District
Ellen Pirie, Supervisor of the 2nd District
Neal Coonerty, Supervisor of the 3rd District and Chairperson
Tony Campos, Supervisor of the 4th District
Mark W. Stone, Supervisor of the 5th District

I am pleased to present the 2008 Santa Cruz County Agricultural Crop and Livestock Report in accordance with the requirements of California Food and Agricultural Code Sections 2272 and 2279.

The total gross production value of Santa Cruz County agricultural commodities in 2008 was \$485,323,000. This is a decrease of \$6,217,000 from the 2007 production value of \$491,540,000.

The values presented are gross values and do not reflect the net income or loss to producers. Such things as fuel prices, labor, pest quarantines and production charges influence production costs. Weather and the marketplace further influence gross value and yield.

The number one crop in Santa Cruz County remains strawberries, which showed a decrease in acreage and price, but similar production yield compared to the previous year. Raspberries, the number two crop, continue to command high prices.

Santa Cruz County production values remain high because of exceptionally fertile soil, a climate that allows for year-round production and high value crops. Producers use and apply new and innovative production techniques to increase yield and prolong the growing season. Also many producers grow value-added commodities or grow organically.

My appreciation to the producers, packinghouses, shippers, marketing boards, grower organizations and others for providing the information contained within this report.
Respectfully submitted,

Ken Corbishley

Ken Corbishley
Agricultural Commissioner/Sealer of Weights & Measures

**Santa Cruz County
Agricultural Commissioner/
Sealer of Weights & Measures**

STAFF

Agricultural Commissioner/Sealer of Weights & Measures
Ken Corbishley

Deputy Agricultural Commissioners
Pamela Cassar
Lisa LeCoup

Agricultural / Weights & Measures Inspectors

<i>Tony Dennis</i>	<i>Juan Hidalgo</i>
<i>Shane DeVine</i>	<i>Bridget Higgins</i>
<i>Ursula Ehrhart</i>	<i>John Kovarik</i>
<i>Shawn Fields</i>	<i>Renee Kuphal</i>
<i>David George</i>	<i>Raymond Schmidt</i>
<i>Hilda Haro</i>	<i>Marianne Steeger</i>

Agricultural Biologist Aides
Don Harris
Vanessa Lane
Jordan Rinker

Administrative Support Staff
Robert Fernando, Sr. Account Technician
Rosemary Velez, Receptionist

SANTA CRUZ COUNTY

FRUIT CROPS

CROP	YEAR	ACRES	PRODUCTION (TONS PER ACRE)	TOTAL PRODUCTION (TONS)	PRICE (PER TON)	TOTAL VALUE
STRAWBERRIES	2008	3,287	31.89	104,822	\$1,530	\$160,378,000
	2007	3,679	30.96	113,902	\$1,729	\$196,936,000
RASPBERRIES	2008	2,540	7.59	19,279	\$5,487	\$105,782,000
	2007	1,375	9.98	13,723	\$5,179	\$71,069,000
MISC. BERRIES*	2008	786	5.30	4,166	\$5,060	\$21,079,000
	2007	537	4.41	2,368	\$5,933	\$14,050,000
TOTAL BERRIES	2008	6,613				\$287,239,000
	2007	5,591				\$282,055,000
APPLES, FRESH AND PROCESSED	2008	2,300	19.57	45,011	\$225	\$10,127,000
	2007	2,333	15.45	36,045	\$225	\$8,110,000
WINE GRAPES	2008	612	1.93	1,181	\$2,488	\$2,939,000
	2007	598	2.13	1,274	\$2,384	\$3,037,000
MISC. TREE AND VINE FRUIT**	2008	326				\$326,000
	2007	263				\$263,000
TOTAL APPLE, WINE AND MISC. FRUIT**	2008	3,238				\$13,392,000
	2007	3,194				\$11,410,000

* miscellaneous berries includes blackberries, blueberries, currants, and ollalieberries

** miscellaneous tree and vine fruit includes apricots, avocados, figs, kiwifruit, lemons, olives, peaches, pears, plums, persimmons, pomegranates, prunes and walnuts.

SANTA CRUZ COUNTY

VEGETABLE CROPS

CROP	YEAR	ACRES	PRODUCTION (TONS PER ACRE)	TOTAL PRODUCTION (TONS)	PRICE (PER TON)	TOTAL VALUE
BRUSSELS SPROUTS	2008	1,238	8.21	10,164	\$615	\$6,251,000
	2007	1,230	11.17	13,739	\$644	\$8,848,000
BROCCOLI	2008	289	9.69	2,800	\$1,219	\$3,414,000
	2007	252	8.10	2,041	\$805	\$1,643,000
LETTUCE, HEAD	2008	1,646	19.50	32,097	\$183	\$5,874,000
	2007	1,986	18.90	37,535	\$183	\$6,869,000
LETTUCE, LEAF	2008	1,229	13.51	16,604	\$372	\$6,177,000
	2007	1,510				\$5,466,000
MISC. VEGETABLES*	2008	2,796				\$39,000,000
	2007	3,083				\$44,589,000
TOTAL VEGETABLES	2008	7,198				\$60,716,000
	2007	8,061				\$67,415,000

*miscellaneous vegetables includes artichokes, beans, beets, cabbage, cauliflower, celery, chicory, collards, cucumbers, herbs, kale, leeks, mushrooms, mustard, peas, pumpkins, spinach, squash, and vegetable seed.

SANTA CRUZ COUNTY

NURSERY CROPS

CROP	YEAR ACRES		TOTAL VALUE
INDOOR CUT FLOWERS	2008	158	\$36,239,000
	2007	154	\$35,024,000
FIELD GROWN FLOWERS	2008	297	\$16,830,000
	2007	327	\$20,589,000
INDOOR POTTED PLANTS	2008	57	\$6,142,000
	2007	58	\$7,400,000
LANDSCAPE PLANTS	2008	279	\$30,155,000
	2007	276	\$33,899,000
OTHER PLANTS*	2008	325	\$18,416,000
	2007	332	\$20,904,000
TOTAL NURSERY	2008	1,116	\$107,782,000
	2007	1,147	\$117,816,000

*other plants includes farm stock and Christmas trees.

Total value of nursery crops was obtained directly from growers in 2007 and therefore represents a more accurate amount than previous years when total value was estimated.

SANTA CRUZ COUNTY

LIVESTOCK AND ANIMAL PRODUCTS

CROP	YEAR	TOTAL VALUE
TOTAL LIVESTOCK AND PRODUCTS	2008	\$8,179,000
	2007	\$6,341,000

*miscellaneous livestock and products includes cattle, sheep, goats, llamas, ostriches, chickens, honey, milk and eggs.

TIMBER AND FIELD CROPS

CROP	YEAR		TOTAL VALUE	
TIMBER	2008	12,715	million board feet	\$7,925,000
	2007	9,414	million board feet	\$6,413,000
WILD HAY	2008	54	acres	\$8,000
	2007	60	acres	\$8,000
PASTURE	2008	5,191	acres	\$82,000
	2007	5,586	acres	\$82,000
TOTAL TIMBER AND FIELD CROPS	2008			\$8,015,000
	2007			\$6,503,000
TOTAL VALUE	2008			\$485,323,000
	2007			\$491,540,000

SANTA CRUZ COUNTY

MILLION DOLLAR CROPS

STRAWBERRIES	\$160,378,000
RASPBERRIES	\$105,782,000
MISC. VEGETABLES	\$39,000,000
INDOOR CUT FLOWERS	\$36,239,000
LANDSCAPE PLANTS	\$30,155,000
MISC. BERRIES	\$21,079,000
OTHER PLANTS	\$18,416,000
FIELD GROWN FLOWERS	\$16,830,000
APPLES	\$10,127,000
LIVESTOCK	\$8,179,000
TIMBER	\$7,925,000
BRUSSELS SPROUTS	\$6,251,000
LETTUCE, LEAF	\$6,177,000
INDOOR POTTED PLANTS	\$6,142,000
LETTUCE, HEAD	\$5,874,000
BROCCOLI	\$3,414,000
WINE GRAPES	\$2,939,000

SANTA CRUZ COUNTY

SUMMARY OF CROP REPORT VALUES

STRAWBERRIES, RASPBERRIES AND OTHER BERRIES	\$287,239,000
APPLES, WINE GRAPES AND OTHER TREE AND VINE FRUIT	\$13,392,000
VEGETABLES	\$60,716,000
NURSERY CROPS	\$107,782,000
LIVESTOCK AND ANIMAL PRODUCTS	\$8,179,000
TIMBER AND FIELD CROPS	\$8,015,000
TOTAL VALUE	\$485,323,000

SANTA CRUZ COUNTY

SUSTAINABLE AGRICULTURE REPORT

DETECTION ACTIVITIES

INSECT	TRAPS DEPLOYED	RESULTS
Medfly	352	None captured
Mexican Fruit Fly, other Anastrepha, Bactrocera & Ceratitis	90	None captured
Oriental Fruit Fly	201	None captured
Melon Fly	201	None captured
Gypsy Moth	409	None captured
Japanese Beetle	124	None captured
Glassy-Winged Sharpshooter	352 urban 32 traps at 18 nurseries	None captured
Nantucket Pine Tree Moth	5	None captured
European Pine Shoot Moth	5	None captured
Khapra Beetle	20	None captured
Light Brown Apple Moth (County traps)	281	6,087 captured
Light Brown Apple Moth (All regulatory traps)	3,748	15,945 captured

ORGANIC FARMING

There are more than 70 organic growers in Santa Cruz County with over 2,800 acres in organic crops.

15% of the total acres of fruits and vegetables grown in Santa Cruz County are grown organically.